

Artwork Guidelines

Acceptable Formats

We accept the following file formats:

Tiff, PDF, JPEG. High Resolution PDF is our preferred format.

*supplying artwork files in other formats may delay your job as the files need to be opened and re-output to one of our preferred formats,

Guidelines

The following guidelines should be used when outputting your print file*:

THE COLOUR MODE MUST BE SET TO CMYK.

Images supplied in RGB format are likely to generate unintended results.

THE DOCUMENT SHOULD BE SAVED AT FINAL SIZE.

Ideally, artwork should be provided at actual size with 5mm bleed and crops applied with no whitespace surrounding the print).

If artwork is supplied at a smaller size, try to stick to a sensible scale (i.e. 50%, 25% size with the bleed scaled accordingly).

DOCUMENT RESOLUTION

It is recommended that only high quality images are used, images obtained from the internet can look ok on your screen (72dpi) but will not achieve the same results when printed (300dpi -1200dpi).

Smaller than finished size = 300dpi or greater,

Saved at final size = 300dpi recommended (150 dpi min)

ALL FONTS MUST BE CONVERTED TO CURVES

(in some packages this is called outlines or paths).

If this is not possible then please embed the fonts within the document.

EXTRA CHARGES & DELAYS

We want your job to run as smoothly and efficiently as possible and following the above guidelines will optimise a trouble-free print run. However, in cases where the guidelines have not been followed and we are required to carry out unexpected work, an excess charge may be incurred.

We will notify you as soon as we can if there are any issues regarding your job.

*Artwork uploaded that does not adhere to the artwork guidelines may lead to a delay in printing and shipping your job.

FULL BLEED PRINTING

Please note if you require full bleed please enter your size using the custom field, all standard A sized prints on the Flyposter, Paper & A3 Laser products come with a 5mm/10mm white border as standard.

Templates